



Rates are per week and do not include VAT

	Home	News	Latest News	World News	Group A Business & Finance, Stocks, Sports, Weather	Group B Webcam, Videos, Fun Stuff, Blogs	Group C Social & Opinion, Letters
LEADERBOARD	Media size: 728 (w) x 90 (h) pixels • Maximum file size: 50KB • File format: gif, animated gif, swf, jpg.						
banner	€120	€110	€110	€110	€120	€120	€120
RECTANGULAR BANNER	Media size: 300 (w) x 250 (h) pixels • Maximum file size: 50KB • File format for banner: gif, animated gif, swf, jpg; File format for commercial: Media size: 300 (w) x 250 (h) pixels • File format: flv.						
banner	€135	€125	€125	€125	€135	€135	€135
10 sec commercial	€175	€165	€165	€165	€175	€175	€175
15 sec commercial	€205	€190	€190	€190	€205	€205	€205
20 sec commercial	€235	€220	€220	€220	€235	€235	€235
30 sec commercial	€265	€245	€245	€245	€265	€265	€265
FULL BANNER	Media size: 468 (w) x 60 (h) pixels • Maximum file size: 50KB • File format for banner: gif, animated gif, swf, jpg.						
banner	€110	€100	€100	€100	€110	€110	€110
SKYSCRAPER	Media size: 120 (w) x 600 (h) pixels • Maximum file size: 50KB • File format for banner: gif, animated gif, swf, jpg.						
banner	€85	€75	€75	€75	€85	€85	€85
VERTICAL BANNER	Media size: 120 (w) x 240 (h) pixels • Maximum file size: 50KB • File format for banner: gif, animated gif, swf, jpg.						
banner	€75	€70	€70	€70	€75	€75	€75
ESPRESSO NEWS	Media size: 180 (w) x 150 (h) pixels • Maximum file size: 50KB • File format: gif, animated gif, swf or jpg.				NEWSLETTER	Media size: 300 (w) x 100 (h) pixels • Maximum file size: 50KB • File format: gif, animated gif, jpg.	
banner	€120				banner	€110	
PREROLL	Media size: 540 (w) x 302 (h) pixels • File format: flv.				MEDIA PROCESSING		
5 sec commercial	€60				commercial (conversion of other formats to required flv) €75		
10 sec commercial	€100				banner (banner creation of reformatting existing banner) €50		

TERMS & CONDITIONS

1. It is a condition of acceptance that Allied Newspapers Limited (ANL) does not give any guarantee of date of insertion or against error or omission of advertisements. Furthermore they do not accept liability for any loss or damage caused by an error or inaccuracy in the presentation of the advertisement.
2. Any stipulation or conditions applying to an order must be incorporated within clearly written instructions to be approved by ANL.
3. ANL reserves the right to refuse, cancel, omit or suspend any advertisements on order.
4. All copy and/or media shall be subject to approval of ANL's Management.

5. All copy and/or artworks shall be delivered to our offices three working days prior to commencement of campaign.
6. The placing of an order or contract will be deemed an acceptance of these conditions and no stipulation or condition which conflicts with them will be deemed part of the order unless accepted by ANL in writing.
7. A fee of 10% will be charged on cancellation of an advert or insertion. A five working day notice must be given in writing for a said campaign to be cancelled.
8. All prices quoted are weekly rates and do not include VAT.

The above rates indicate a 10% occupancy of the advert location. Occupancy refers to how frequently a given advert is displayed in a page or set of pages. For example, 100% occupancy of the leaderboard banner in the home page would cost €1,200 + VAT per week. Alternatively, 20% occupancy of the same advert would cost €240 + VAT per week. Occupancy of any location is sold at a minimum of 10% with 10% increments thereafter.



For advertisement bookings, contact the Sales Team on 2559 4700
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